

**Auto Dealership Application**  
**2010 Clarkston City Blues Concert and Festival**  
**September 25 & 26, 2010**  
**Milam Park, Clarkston, GA. 30021**



The City of Clarkston & The Veterans Community Outreach Foundation would like to thank you for your interest in our 2010 Clarkston City Festival. You will have a huge opportunity to shake the hands of thousands of your constituents at this event! As well as “Support Our Soldiers” and our “Blues In The Schools Program” for our Youth program.

**Festival Hours: Vendors / Merchants: Sat., Sept 25, 10a-7p, Sun., Sept. 26, 10a-7p**

**Admission to the City Festival** is FREE to the public.

**Admission to the City Blues Concert**, Saturday, Sept. 25, Noon – 9PM is \$30 (\$25 advance).

**Free Parking:** Vendor / Merchant set-up times and parking will be designated. You will receive an acceptance packet by Sept. 10.

**Event Details:**

Friday, September 24 – Vendor Set-up allowed

- Set up from 2pm-7pm, Over night security provided

Saturday, September 25 – Blues Concert and City Festival – “Support Our Soldiers Day”

- Set up from 6am-9am

- City Festival begins at 10am and closes at 7pm, over night security provided, Clarkston PD

Sunday, September 26 – City Festival – 2 entertainment stages all day – “International Celebration Day”

- City Festival begins at 10am and closes at 6pm

**Event Address:** Milam Park, 3867 Norman Rd., Clarkston, GA 30021

**Rules for Vendors / Exhibitors:**

- Vendors must supply their own tents, Tables and Banners
- Vendor space must be kept neat and clean. Place all trash in the provided bins and leave the area as clean as you found it.
- All vehicles must be moved to the designated parking area after unloading. Festival staff will assist in unloading in order to move vehicles from the vendor area as quickly as possible.
- No early tear-down is permitted. Vendors are expected to operate the full hours of each festival day.
- The Festival will be held rain or shine. No refunds due to inclement weather.
- Photos, logos and/or websites provided with this registration may be used by the festival planning committee to promote this event (in fliers, on our website, on posters, ads, etc.).

- Access to electricity is available.
- Vendors are responsible for proper safety and health precautions to protect participants, City of Clarkston, the public and the property of others.
- Security is provided for Friday/Saturday night. However, the Festival is not liable for any loss or damage to any property or artwork/products of Vendor resulting from fire, theft or any other cause.

#### **Booth Space Specifications:**

- **\$1000 Package includes 20 Concert Venue tickets for Vendor and Guest**
- **Single space – Vendor space is 10 Ft deep x 10 Ft. wide**
- All Exhibitors are responsible for providing their own tents, canopy, tables, chairs, etc.
- Professional signs and display methods are required
- The electricity fee is included in the booth fee. Please bring a heavy duty 50' cord.

#### **Cancellations:**

All cancellations must be made in writing and must be postmarked, emailed, or faxed by no later than **Monday, Sept. 6, 2010**. A 50% refund will be allowed. Absolutely no refunds will be considered after Sept. 6, 2010. Refunds will be mailed after the 2010 Clarkston City Festival.

**Application Deadline:** Sept 1 • **Cancellation Deadline:** Sept. 6

**PAYMENT:** Fees may be paid with a check, money order or Paypal. (credit card payments through PayPal online only to [pay@clarkstonfestival.com](mailto:pay@clarkstonfestival.com)) Checks will be deposited upon acceptance of application. There will be a \$35 charge added to any returned checks. Please make checks payable to “VCOF-Clarkston Festival”

#### **SNAIL MAIL:**

Mail application and check to:

**VCOF/Clarkston Festival**, PO Box 68, Clarkston, GA 30021

#### **EMAIL / FAX / online payment:**

Fax applications to 888-501-6334 **Make payment online thru PayPal:** [pay@clarkstonfestival.com](mailto:pay@clarkstonfestival.com)

### **Clarkston City Blues Concert and International Festival**

#### **Finance and Sponsorship Committee Members:**

- Dianne Leonetti, Councilwoman, City of Clarkston, Clarkston Event Director
- Finance Steering Committee Chair, [dianne@clarkstonfestival.com](mailto:dianne@clarkstonfestival.com), 404-786-9977
- Howard Tygrett, Mayor, City of Clarkston, Georgia, [htygrett@cityofclarkston.com](mailto:htygrett@cityofclarkston.com)
- Jan Riley, Owner, Leadmasters USA, Webmaster and Marketing Director, [info@clarkstonfestival.com](mailto:info@clarkstonfestival.com)
- H. Lewis McTush, COO, Exec. Board of Directors, Veterans & Community Outreach Foundation Inc.

Talent Coordinator, [lewis.special5@gmail.com](mailto:lewis.special5@gmail.com), 404-271-0871 Gainesville / Clarkston VCOF a (501(c)3 organization umbrella Satellite Office, Promotions & Marketing: [talent@clarkstonfestival.com](mailto:talent@clarkstonfestival.com), 888-789-4830, [www.vcof.org](http://www.vcof.org) [www.vcofclarkston.org](http://www.vcofclarkston.org) FED. ID #582013130

- Rev. Victor L. Johnson, CEO & Pres, Founder, VCOF, 996 Athens Hwy. Gainesville, GA. 30501
- Larry Roberts, Chairman of the Board, VCOF, [vcof@bellsouth.net](mailto:vcof@bellsouth.net), 770-531-0046
- Rev. Karl D. Moore, Vice Chairman, Executive VCOF Board of Clarkston, First Baptist Church of Clarkston

*Creating Hope....Restoring Lives....Building Community*

----- FAX or mail THIS section -----

**Auto Dealers Candidate's Booth Check List**

*Before you submit your application, be sure you have included everything!*

- Application & Agreement: Completed and signed
- Booth Fee: Included 10' x 10' Space, Banner Logo Posting, Web Presentation
  - Auto Dealers** - \$1000 will include 20 Concert Venue Tickets
- Method of Payment
  - Check – Made out to VCOF - Clarkston Festival
  - PayPal online to [pay@clarkstonfestival.com](mailto:pay@clarkstonfestival.com)

**Dates to Remember**

**Application Deadline:** Sept 1 • **Cancellation Deadline:** Sept. 6

**Auto Dealers**

**2010 Clarkston City Festival Application & Agreement**

Applicant Name \_\_\_\_\_

Business/Org. Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Daytime/Cell Phone \_\_\_\_\_

E-mail Address \_\_\_\_\_

Web Site \_\_\_\_\_

List of Items to be plugged in: \_\_\_\_\_

**Total Due: \$ \_\_\_\_\_ and included with application or paid online.**

## 2010 Clarkston City Festival Exhibitor Agreement

The Clarkston Festival Committee believes in equal opportunities for all artists, merchants, and organizations and we will actively seek fair evaluation of all applications. We do not allow personal beliefs to conflict with application consideration, and we will pursue an equal balance of portraying each side of any issue, topic, or concern. In selecting participants, criteria may include past history, the promptness of application arrival, and event area accommodations. The Clarkston Festival Committee reserves the right to deny acceptance of any applicant if past experience or other factors warrant exclusion.

As a participant of the 2010 Clarkston City Blues Concert and Festival, I fully agree to the following:

I recognize and acknowledge that I assume full risk of any injury, property damage or loss which I may sustain as a result of my participation in any and all activities connected with or associated with my participation in the Festival. Furthermore, I understand that I should carry my own insurance and that I store my products overnight at my own risk. I agree to waive and relinquish all claims I may have against The Clarkston Festival Committee, the City of Clarkston and all associated sponsors and staff of the Festival and agents thereof from any and all claims other parties may have resulting from injuries, damage, or loss caused by, arising out of, connected with, or in any way associated with the activities of the Festival.

I agree to provide photos or slides and a specified list of all things I plan to distribute, sell, or display, and I acknowledge that I may not be permitted to exhibit each of the items I submit. I understand that all photos, slides, and other materials I submit will become the property of The Clarkston Festival Committee and may be used in advertising and publicity for the Festival. If I wish to have any of my materials returned to me after the Festival I have specified this in my application and have enclosed a self-addressed, stamped envelope. I understand that while I may request a specific booth location, there are no guarantees that I will necessarily receive the booth space that I request.

I agree to pay all the necessary fees set forth in this application. I understand that my checks will be deposited when received. I understand that all cancellations must be made in writing and must be postmarked, emailed, or faxed by no later than September 6, 2010 and that I will receive a refund of 50% of my application fee as a refund. Absolutely no refunds will be considered after September 6, 2010.

I agree to be present for both days of the Festival: Saturday, September 25 through Sun., September 26, 2010 (except Farmer's Market vendors). I agree that if I have not arrived and set up by 12pm on Saturday, September 25, or if I leave the Festival early, I forfeit my booth space and all fees. If I intend to be late on either day, I must acknowledge this to the Event Manager in my area or I may forfeit my booth space. I agree that all demonstrations and exhibits may be photographed for publicity purposes. I understand and will abide by the rules of this application.

**Applicant Name:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Signature** \_\_\_\_\_

The Clarkston City Blues Concert and Festival – Sat., September 25<sup>th</sup>, 10am – 9pm and Sun., September 26<sup>th</sup>, 10am – 7pm.  
VCOF Veterans & Community Outreach Foundation Ph - 888-789-4830, fax – 888-501-6334  
[www.clarkstonfestival.com](http://www.clarkstonfestival.com), [info@clarkstonfestival.com](mailto:info@clarkstonfestival.com), PO Box 68, Clarkston, GA 30021